

2024

Corporate Sponsorships



Companies with gender-diverse executive teams are **21%** more likely to experience above-average profitability.

Women are drastically underrepresented on boards—occupying only **20%** of seats.

Boards with more women have a **66%** higher return on invested capital than companies with an all-male board.

The rate women are being hired into senior leadership roles has fallen to **32%**, the same as 2020.

Women in Revenue boldly supports and fuels women in revenue-generating roles (marketing, sales, customer success and revenue operations). We have over 7,000 members in 64 countries. At every stage of their career, we help our members excel through community, education, visibility, mentorship and inspiration.

We achieve this through stellar programs like:

- **Mentorship:** We offer mentorship matching on topics ranging from “Negotiation & Influencing”, “Leadership & People Management” to “Forecasting” and Goal Setting”. Our program is built to educate and elevate current and future female revenue leaders.
- **Speaker Training and Placement:** In addition to placing speakers, our Speakers Bureau provides training sessions led by subject matter experts aimed at empowering our speakers to boost their personal brand and visibility, equipping them with tools to chart their own path to success.
- **Community of Experts:** Members gain access to our vibrant community through Slack. Connect with professionals to seek advice on compensation, receive project feedback, explore job opportunities, and more. Members also receive priority invitations and discounts to Women in Revenue events.

It’s time for a change.

Women in Revenue’s Corporate Membership offers vital support to your employees while partnering with you to elevate your brand with Go-To-Market leaders. Unlock exclusive access to our array of programs and expand the benefits available to your women leaders and your company.



Let’s rewrite the statistics together.

Our success is made possible by the mission of the organization, our incredible volunteers and by the generosity of our past and present sponsors.

Join our esteemed list of corporate members:

6sense	Sendoso	Inverta
Adobe	Alation	Opentext
Demandbase	Bombora	Salesloft
Norwest	Clari	Seismic
Salesforce	Folloze	Terminus

And our valued funding partner:

TIGERGLOBAL
IMPACT VENTURES

We invite you to help continue the momentum of this 501 c3 non-profit organization.

SPONSORSHIP TIERS:

Game-Changers:

This sponsorship level is truly game-changing to our 501c3 non profit, our members and the Women in Revenue within your organization. Collaborate with us on two branded events based on mutually agreed upon thought leadership topics, plus gain access to benchmark employee data against our Annual Report findings.

Annual cost is \$55,000

(one-time payment or billed bi-annually)

Leaders:

This elite sponsorship secures your organization’s integral involvement in the future of Women in Revenue. Take advantage of the added benefit of a co-branded event to reach senior decision-makers or target executive women in leadership roles.

Annual cost is \$25,000

(one-time payment or billed bi-annually)

Supporters:

The Supporter sponsorship drives the foundation of Women in Revenue! This level allows your organization to be featured in year-round branding and exposure to our entire community of over 7,000 members.

Annual cost is \$9,500

(one-time payment)

As a corporate sponsor you receive membership inclusive of these benefits:

Corporate Member Benefits	Game Changer	Leaders	Supporters
“Membership Success” Manager <ul style="list-style-type: none"> · Communications about WIR programs and how to engage your company · Access to post job openings to WIR members · Onboarding session for your employees about maximizing WIR offerings 	✓ +Quarterly Impact Meetings to develop curated branded events, targeted trainings and communication plan (w/Executive Director)	✓ +Quarterly Impact Meetings w/Executive Director	
Curated & Branded Events <ul style="list-style-type: none"> · Option 1: WIR speaker delivers a talk on a defined topic (sourced from Board or Speakers Bureau) - Talent · Option 2: WIR invites members to a co-branded event on a mutually agreed upon thought leadership topic - Commercial 	2 Events	1 Event	
Corporate Survey Data Benchmark your employee data against WIR Annual Report findings	Included		
Value-Added Benefits <ul style="list-style-type: none"> · Women in GTM roles have access to a mentor or to become a mentor · Women at manager level + have access to enroll in Speakers Bureau · WIR membership for all of your employees 	✓	✓	✓
Brand Exposure <ul style="list-style-type: none"> · WIR website · Email & newsletter footer · WIR events (live and virtual) · Annual Survey Report · Other programmatic materials 	✓ (Tier 1)	✓ (Tier 2)	✓ (Tier 3)

**Minimum commitment of 12 months.*



To learn more and/or confirm your interest, please email: fundraising@womeninrevenue.org

